

Business "Majors" at AHS

(NYS Education Department calls them Pathways)

Required Courses for each Business Pathway (All courses are 1 credit unless otherwise noted):

	Marketing Pathway	Entrepreneurship Pathway	Accounting & Finance
Required Course #1	Career and Financial Management (0.5)		
Required Course #2	Business Law or Business Management	Business Law	Ethics in Govt & Business
Required Course #3	Sports & Entertainment Mktg OR Winner's Circle Mktg	Business Management	Accounting or College Accounting
Required Course #4	Fashion Marketing (0.5) or Social Media Marketing (0.5) OR One Other Business Elective	Personal Money Management (0.5) OR Investing 101 (0.5)	Personal Money Management (0.5)
Required Course #5	College Marketing (0.5)	1 Additional Marketing Elective (Sports, Fashion, Social Media, College Marketing; INCubator, or Winner's Circle Mktg)	Investing 101 (0.5)
Industry Exam (Culminating Exam)	Precision 401 Marketing I	Precision 451 Entrepreneurship	Precision 235 Banking & Finance

How do these Pathways benefit our kids?

Graduation Requirements: AHS Students can graduate with a CTE Endorsement and be exempt from one of the five required Regents exams.

NYS Education Department certification that the student is ready for entry level work or higher education in the field. It gives them an advantage!

Real World Experiences: CTE Students will participate in Work Based Learning Experiences to apply what they are learning in the classroom in the Industry.

Complete Business Education

Course Listing

Half-Year Courses

- _____ Career & Financial Management Factor 8 ALL GRADES
- _____ Business of Music Factor 8 ALL GRADES
- _____ Social Media Marketing Factor 8 Grades 10, 11, 12
- _____ Fashion Marketing Factor 8 ALL GRADES
- _____ Personal Money Management Factor 8 Grades 10, 11, 12
- _____ College Intro to Business Factor 9 Grades 11, 12
- _____ College Marketing Factor 9 Grades 11, 12
- _____ Investing 101 Factor 9 Grades 10, 11, 12 * Prerequisite: Career & Financial Mgmt OR Personal Money Mgmt OR Accounting OR College Accounting

Full Year Courses

- _____ Sports & Entertainment Marketing Factor 8 ALL GRADES
- _____ Business Law Factor 8 Grades 10, 11, 12
- _____ Business Management Factor 8 Grades 10, 11, 12
- _____ Co-Operative Work Experience Factor 8 Grades 10, 11, 12
- _____ INCubator.edu Entrepreneurship Factor 8 Grades 11, 12
- _____ Accounting Factor 8 Grades 10, 11, 12
- _____ College Accounting Factor 9 Grades 11, 12
- _____ College Managerial Acctg Factor 9 Grade 12 *Prerequisite: College Acctg)
- _____ AHS Computer Help Desk Internship Factor 8 ALL GRADES
- _____ AP Business Principles Factor 10, Grades 10, 11, 12 NO PREREQUISITE
- _____ Winner's Circle Marketing Factor 9 Grades 10, 11, 12 *Prerequisite: Approved application
- _____ Business of Media Journalism & Production Factor 8 Grades 10, 11, 12 **
2 Credits: English & Business; SATISFIES Senior English Requirement
- _____ Ethics in Govt & Business Factor 8 Grades 11, 12 SATISFIES PIG & ECONOMICS REQUIREMENT FOR SENIORS